



## Devizes Colour Rush FAQ

Thank you for entering the Devizes Colour Rush! This event first ran in 2017 and is a fundraiser for Devizes Outdoor Celebratory Arts (DOCA) who produce the annual Devizes Street Festival fortnight over the August Bank holiday.

Colour rushes originate from the Indian festival of Holi, the 'Festival of Colour' – these events have become popular across the world over the last few years.

If you want to apply to run please see the DOCA website for dates, entry fees, age restrictions, and the registration form. Forms will also be available in some Devizes shops nearer the time. If you have any questions, hopefully this FAQ will answer them – if not, feel free to get in contact with us via the website

### Is the Colour Rush wheelchair accessible?

Yes, in 2021 we are introducing an accessible route suitable for wheelchairs and pushchairs. If you take the accessible route you will still get covered in paint and finish in the same place as other runners.

### Do I have dress in a special way?

We're not setting a dress code, so in a simple answer: No. But the colour will show more on white clothing, so you'll be a brighter rainbow by the end if you wear all white. Fancy dressing up? Feel Free! The wackier the better!

### What actually happens in a Colour Rush?

Everyone wanting to take part will need to sign-in before the event – anyone that wants to join in on the day can make their donation (cash only) on the day. Registration will be open from (approx) 6pm and there will be a short warm up for 15 minutes to get everyone energised and ready!

We will then set everyone off to run – and it's up to our volunteers and the wonderful audience lining the route to get you absolutely covered in powdered paint. Have fun: that's the main thing!

### How easy is it to wash the colour off?

The colour powder used is corn starch mixed with food grade colouring. It is 100% natural, non-toxic and eco-friendly.

A lot of the colour on the day can be dusted off. When you get home all the colour should come out in the shower – thicker hair might take more than one wash. Blonde, or lighter hair is sometimes harder to get the paint out of – but bicarbonate of soda or anti-dandruff shampoo seems to shift the colour quicker.

Colour should wash out of clothes in the usual wash – just wash your clothes separately to anything else just in case. The sooner it gets washed the better! Don't wear clothing you don't mind getting covered in paint. Remember to bring a towel, or something similar, to cover your car seat if you're driving home

### **I can't take part anymore! Can I get a refund?**

Unfortunately, we won't be able to offer refunds for entries, but we will transfer your donation to someone if you can find someone to take your place.

### **Will there be somewhere to leave my bag?**

As the event is taking place in and around the town centre, please leave all bags in cars or with someone not running along the route.

### **Is there anything else I need to be aware of?**

If you are used to running with your dog, please note that this might not be the best event for your little friend. There will be a large amount of powder in the air, so if you suffer from asthma or have another breathing difficulty, please make sure you are prepared for this

Feel free to bring along cameras to take photos along the route as audience – we recommend any participants that want to bring a camera to take photos on the route covers it with cling film or a sandwich bag. This is done at their own risk